

Please Direct All Correspondence to Customer Number 79,502

---

**CHANGE OF CORRESPONDENCE ADDRESS**

Applicants : Steve Hanks et al.  
App. No : 09/809,728  
Filed : March 15, 2001  
For : INCREASES IN SALES RANK AS A  
MEASURE OF INTEREST  
Examiner : Robert M. Pond  
Art Unit : 3625

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450


Dear Sir:

Please change the Correspondence Address for the above-identified patent application to the address associated with Customer Number: 79,502.

Respectfully submitted,

KNOBBE MARTENS OLSON & BEAR LLP

Dated: July 3, 2008

  
Maria Čulić Anderson  
Registration No. 40,574  
Attorney of Record  
Customer No. 79,502  
(206) 405-2000